

ILLUSTRATION · ARTIST

MY CREATIVE CV

BRANDING



MIHIR MISTRY

GRAPHIC DESIGN

ARTWORK · PHOTOGRAPHY

SAY HELLO! :)

07570810396

mihirmistry.co.uk

mihir_mistry@hotmail.co.uk



BRINGING
IDEAS TO LIFE!

HELLO :)

I am Mihir and I can be a great addition to your design team with my artistic approach!

Having a proven 4+ years of professional in-house design experience with the ability to work well under pressure and meet tight deadlines with patience. Hardworking individual who's determined to learn, develop and aim to progress in different creative leading roles. Top-notch creativity skills with good organisational and time-management.

On a mission to succeed and enhance my creative skills by working closely alongside creative directors and the marketing team to gain valuable experience in various design fields to one day become a director myself.

BRING ON THE CREATIVE CHALLENGES!!



CLICK THE LINK TO VIEW PORTFOLIO

EXPERIENCES

PRINT & DIGITAL DESIGNER
Madison, Milton Keynes, 2022 - Present

FREELANCE GRAPHIC DESIGNER
Mihir Mistry, Luton, 2018 - Present

ARTWORKER & CONTENT CREATOR
BB Designs, Watford, 2022

CREATIVE GRAPHIC DESIGNER
Hy-Pro Int (ZINC & FLYTE), Dunstable, 2019 - 2022

GRAPHIC DESIGNER (INTERN)
Adonis Smart foods, London, 2018 - 2019

ACHIEVEMENTS

LEAD DESIGNER OF BRANDS
ZINC & FLYTE, 2022

THE GUARDIAN PAPER ADVERT
Hy-Pro International, 2021

LIVERPOOL CHAMPIONS BALL DESIGN
Hy-Pro Sports Licensed, 2020

YCN STUDENT AWARD
KFC Bucket Design, 2018

ART & DESIGN DEPARTMENT AWARD
Luton Sixth Form College, 2015

HOBBIES & INTERESTS



EDUCATION

BA (HONS) GRAPHIC DESIGN
Nottingham Trent University

**GRAPHIC DESIGN
ART & DESIGN
BUSINESS ENTERPRISE**
Luton Sixth Form College

ROLE & RESPONSIBILITIES

- Led multiple proposals within Hy-Pro Int. brands from the concept and product sampling stage to mass production.
- Creating product & lifestyle photography and retouching images.
- Creating visual concepts for print, packaging, socials and website.
- Reporting directly to a senior designer and commercial directors.
- Developing range with the sports merchandisers by designing a wide range of product artwork, labels, packaging and POS.
- Liaise with club license owners to gain product approvals by ensuring artwork is consistent with the sports club-style guides.
- Designing presentation layouts, catalogues and templates.
- A working knowledge of GIFs, animation and short videos.
- Deliver high-standard visual communication (Banners, email marketing communication, editorial, publication and adverts)
- Experience working closely with the marketing team and CEO to build the brand by brainstorming campaign ideas.
- Crafted composition, typography, iconography and illustrations.
- Ensure final graphics and layouts are visually appealing and on-brand.

SOFTWARES

